



giftstarr 

The **stellar choice** for gift cards

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## Our gift cards are **out of this world!**

With 34% of gift card holders visiting new stores and 74% spending more than their gift card value, it's clear Giftstarr gift cards are a **must-have for your centres.**



### Why gift cards?



#### **Boost footfall**



Giftstarr gift cards are a great way to encourage both new and existing shoppers to visit and spend in your centres.



#### **Increase spend**

Shoppers will discover new brands, reconnect with old ones and 74% spend more than the gift card value!

#### **Drive loyalty**



With our interactive reporting suite, you gain unprecedented customer insights: enabling personalised offers and tailored shopping experiences.

# Your constellation of giftstarr. elements...

With decades of experience within the gift card market, we've developed products and services that will help elevate your centre's shopping experience.



## StarrCard

Fully white-labelled and ready to brand with your centre's logo and colour scheme. Activate the card on-site and it's ready to use.



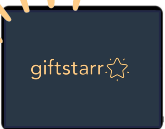
## StarrGate

Our intuitive website can be white-labelled to your branding for cardholders to buy cards, login, activate their card and check the balance for all their gift cards.



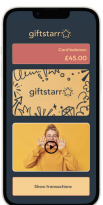
## StarrKiosk

Our self-dispensing kiosks are on hand to help customers with self-service tasks - very helpful to take the load off your team during busy periods.




## StarrPOS

Our POS system offers a range of services including gift card sales, click and collect and the ability for your centre to sell their own sundries.



## StarrMessaging

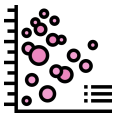
Our gift messaging functionality allows a personalised message to be included when sending the gift card as a present – an additional layer of delight for shoppers! 

# Why giftstarr as your gift card partner?

15 years ago, we changed the gift card industry and now, we're doing it again.

Giftstarr is a brand built on trust, with a total focus on customer experience.

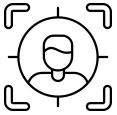
## Meticulous accuracy



With our bank-grade reporting and reconciliation platform, you'll always know what your customers are spending and where every penny is going.

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## Customer-centric



We treat your customers like family, leaving them with an unforgettable user experience. Our award winning UK- based customer support team are always on hand.

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## Dedicated customer success



Our Customer Success team are an extension of your centre, helping your gift card programme reach new heights.

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## Built on trust



With millions of cards issued, we are a trusted partner for your centre - and we're loved by customers worldwide.



giftstarr 

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Ready to dive into the cosmic  
wonders of Giftstarr?

Get in touch at [hello@giftstarr.com](mailto:hello@giftstarr.com)

[giftstarr.com](https://www.giftstarr.com)

Giftstarr is a trading name of Crunch Payments Limited, a limited company incorporated in England and Wales (company number 11929149). Our registered office address is at Brent Hall Warley Gap, Little Warley, Brentwood, England, CM13 3DP